



IMPACT ASSESSMENT REPORT

OF CSR INITIATIVES
BY MANKIND PHARMA

Submitted To

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Abbreviations

CAPI	: Computer-Assisted Personal Interview
CSR	: Corporate Social Responsibility
ENT	: Ear Nose Throat
ECG	: Electrocardiogram
IDI	: In-depth interview
IPMS	: Innovative Project Management Services (IPMS) Pvt Ltd.
ICU	: Intensive Care Unit
MRI	: Magnetic Resonance Imaging
NICU	: Neonatal Intensive Care Unit
OPD	: Outpatient Department
VSPM	: Vidya Shikshan Prasarak Mandal

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We will be failing in our duties if we do not thank all the beneficiaries and stakeholders, with our hands folded, who have provided support, agreed to be interviewed, assisted, or contributed to the entire study in any manner in all the locations.

Preface

Corporate Social Responsibility (CSR) is a framework for corporate governance that urges companies to collaborate with their communities and invest in their social, economic, and environmental growth. It is not only a statutory mandate enshrined under Section 135 of the Companies Act, 2013 and the Companies (Corporate Social Responsibility) Rules, 2014 but also an opportunity for corporations to extend their impact beyond profit-making activities.

Assessing the performance of CSR endeavors is crucial, as it reflects how effectively a corporation understands and addresses the needs and challenges of the communities it serves. Impact assessment measures both the quantity and quality of the impact created, providing a systematic way to evaluate CSR initiatives and recalibrate its future CSR practices if necessary.

In 2021, the Ministry of Corporate Affairs amended the Companies Act and CSR Rules to make impact assessment mandatory for companies with minimum average CSR obligation of Rs. 10 crores or more in the immediately preceding 3 financial years as well as for companies that have CSR projects with outlays of minimum Rs. 1 crore and which have been completed not less than 1 year before undertaking impact assessment. The purpose is to prompt companies to make thoughtful decisions before allocating CSR funds and evaluate the outcomes of their CSR investments. This serves as valuable feedback for companies to improve resource planning and allocation, ultimately enhancing the effectiveness and depth of CSR impact.

Mankind Pharma's CSR initiatives have recognized the importance of impact assessment. The company's CSR policy underscores the importance of regular assessments by independent entities to thoroughly evaluate and, if needed, adjust its CSR projects. Aligned with both legal amendments and the company's commitment to meaningful community engagement and development, Mankind Pharma has undertaken the following impact assessment exercise.

Executive Summary

Introduction

Mankind Pharma, one of India's largest pharmaceutical companies, has a robust corporate social responsibility (CSR) program with a focus on health, education, and livelihood initiatives. Last year they supported various projects aimed at enhancing healthcare facilities and promoting education. In the health domain, Mankind Pharma provided substantial support to the Tata Memorial Cancer Hospital for research, development, and medical treatment. They also contributed towards meeting the J C Juneja hospital's recurring expenditures, which is crucial for its sustained operations and patient care. In the education sector, Mankind Pharma supported several institutions and initiatives aimed at promoting quality education. This included assistance to VSPM Academy and scholarships for undergraduate students at Ashoka University through the International Foundation for Research & Development. Furthermore, they contributed towards educational infrastructure development via Shanti Devi Murlidhar Society and supported educational initiatives at Shri Madhav Jan Sewa Nayas and Vanvasi Raksha Parivar Foundation.

The impact assessment conducted in the present study aimed to evaluate the effectiveness of these initiatives. Such initiatives demonstrate Mankind Pharma's commitment to social welfare and community development across various sectors, contributing significantly to improving healthcare access and promoting education.

Methodology

The impact assessment study conducted between February and March 2024 aimed to evaluate the quality of implemented initiatives and their effects on beneficiaries and stakeholders. A non-experimental study design with a mixed-method approach was used, combining quantitative and qualitative methods for a comprehensive analysis. It utilized both primary and secondary data sources, including on-site and off-site data gathering, ensuring triangulation for data validation. The study was conducted in various locations including Mumbai, Nagpur, Paonta Sahib, Sonipat, Panipat, Greater Noida, and New Delhi.

The study used convenience sampling method used for stakeholder selection. A structured Survey Questionnaire was digitized using KOBOToolbox for quantitative data collection, and In-depth Interviews (IDIs) were conducted for qualitative data collection. The field team was provided training on initiative, field protocols, research methodology, respondent categories, and tools. The data quality was assured via comprehensive training provided to field enumerators, core team meetings held daily to address progress and challenges, and field team recruited from local areas to avoid language barriers. MS Excel was used for data cleaning, management, and analysis, and descriptive summary tables and charts were created based on database frequencies. In-depth interviews were transcribed and translated into English, and thematic content analysis was used for qualitative data.

Key findings & Impact

1. Support to the Tata Memorial Cancer Hospital

- Mankind Pharma's funds were utilized for patient care, specifically for providing expensive immunotherapy treatment to cancer patients.
- The funds supported a number of cancer patients in their treatment
- A portion of the funds was allocated to research and development (R&D) efforts, in line with the centre's vision. The R&D team focuses on developing cost-effective cancer treatments with an ultimate goal to reduce treatment costs to 30-40K per month, aiming for greater accessibility and affordability in cancer care.
- Provided benefits to the patients receiving immunotherapy and hormonal therapy for their cancer treatment.
- Almost 140 patients have benefitted via receiving immunotherapy for Head & Neck and Lung cancer.
- Almost 166 patients have benefitted via hormonal therapy for Genitourinary cancer.
- Average life of prostate cancer patients improved to 4-5 years (previously 16-18 months) with 5-year survival to 50%

2. Support to the J C Juneja Hospital

- Most patients had been utilizing the hospital services for over a year, indicating dependence and support from the hospital.
- The average distance of the hospital from patients' homes was about 14 kilometres, ranging from 5 to 80 kms, showing the hospital's reach to distant communities.
- The hospital significantly improved access to healthcare services for the community.
- Patients expressed high satisfaction levels regarding service quality, affordability, staff behaviour, treatment effectiveness, and medication availability.
- Staff receive positive feedback and recommendations from patients, highlighting community satisfaction.
- Challenges such as staff shortages and occasional medicine shortages exist but are managed efficiently by the administration.

3. Support to VSPM Academy

- Funds allocated to the Academy were effectively used for infrastructure development, particularly for the construction of hostels, lecture halls, and a super specialty Annexe at Lata Mangeshkar Hospital.
- Mankind's support facilitated the construction and maintenance of the hostels, aiding students from diverse regions.
- Lata Mangeshkar Hospital offers super specialty surgeries. The construction of a super specialty annexe enhanced the hospital's capacity to deliver specialized medical care.
- The allocation of funds facilitated the construction of additional lecture halls, ensuring the availability of well-furnished spaces with audio-visual aids such as Smart Boards and Touch Boards for enhanced learning experiences.

4. Scholarship support to Undergraduate students at Ashoka University

- Mankind Pharma's support enabled 40 students to receive scholarships, where the interviewed students represented diverse academic disciplines, indicating an inclusive approach to support.
- Majority of the interviewed students come from families with an annual income below 6 lakhs, highlighting the scholarship's target towards financially disadvantaged students.
- The scholarship covers tuition fees, residence, meals, and provides additional stipends for necessities, ensuring comprehensive support for students' educational expenses and daily needs.
- Nearly all interviewed students reported improved academic performance due to the scholarship, indicating its positive influence on their educational journey.
- The scholarship not only aids in academic excellence but also positively influences students' career prospects by providing financial stability and access to opportunities for career growth and exploration.
- Ashoka University aims to expand its campus and provide financial aid to 50% of its students over the next decade, envisioning enrollment of 8,000 students, with at least 4,000 on scholarship, emphasizing its commitment to accessibility and inclusivity in higher education.

5. Support for Educational Infrastructure Development to Shanti Devi Murlidhar Society

- Mankind Pharma provided infrastructural support to Shanti Devi Murlidhar Society for the construction of school building of Sparsh Global School, Greater Noida, Uttar Pradesh.
- The funds were utilized for developing classrooms and lab facilities for the students in the school.
- This has led to an enhanced exposure to quality educational services to the students with a long-term impact on their growth.
- Improved access to lab facilities, leading to development of scientific temper of the students

6. Support for educational initiative to Shri Madhav Jan Sewa Nayas

- Mankind Pharma provided support for the construction of a building in Samalkha, Panipat, Haryana, aimed at facilitating skill development and distance education programs. The primary aim of the center is to create opportunities, enhance skills, and empower the youth, demonstrating a commitment to fostering a skilled workforce and promoting economic independence.

- The building is completed and ready to host skill development programs, with the first batch scheduled to commence in April 2024.
- The specialized training center will offer employment-linked skilling and training across various trades, indicating a focus on practical, job-oriented education.
- Plans are underway for the center to collaborate with different private universities through Memorandums of Understanding (MoUs) to introduce distance education programs, broadening the educational opportunities available.
- The trust behind the initiative anticipates long-term benefits, foreseeing that the enhanced skills acquired by beneficiaries through training will lead to increased employability and sustainable employment opportunities.

7. Support for educational initiative to Vanvasi Raksha Parivar Foundation

- A total grant of 1.51 crores was allocated, with 51 lakhs utilized for operational expenses in 90 Pratibha Vikas Kendras in Banswara, Rajasthan, and 1 crore utilized for constructing the Saraswati Shishu Mandir school building in Rengali village, Odisha, and operationalizing 37 Kendras in Banswara.
- The Pratibha Vikas Kendras provide free coaching to school-going children, covering regular school syllabus along with physical activity/yoga and moral values lessons. Each center accommodates approximately 25-30 students.
- Operational expenses primarily included teacher deployment and providing essential supplies like pencils, erasers, and notebooks to students in the Pratibha Vikas Kendras.
- A significant portion of the grant was allocated towards the construction of Saraswati Shishu Mandir school building in Rengali village, Odisha. This school caters to Grades 1 to 8, addressing the educational needs of children in the surrounding area.
- Impacted lives of 3100-3800 children via provision of free coaching in Rajasthan
- Impacted lives of children in Odishan via provision of quality education from Class 1 to 8

Conclusion

Mankind Pharma's diverse initiatives demonstrate a profound commitment to societal advancement across various sectors. From supporting cancer research and treatment accessibility to supporting healthcare infrastructure development and educational initiatives, their philanthropic efforts exhibit a holistic approach towards societal welfare. By addressing critical needs such as medical treatment, education, and skill development, Mankind Pharma not only enriches lives but also cultivates sustainable growth and empowerment within communities. These initiatives underscore the company's dedication towards fostering a positive change and making a meaningful impact on the lives of individuals and communities.

Section I: Background

Introduction

Mankind Pharma is one of the India's largest pharmaceutical companies, incorporated in 1995. It is engaged in developing, manufacturing and marketing a diverse range of pharmaceutical formulations across various acute and chronic therapeutic areas, as well as several consumer healthcare products.

Their CSR activities are primarily focused on initiatives related to health, education and livelihood. They generally support non-profit organizations engaged in healthcare facilities, social welfare, education, conservation of natural resources and rural development.

Thematic classification of CSR activities

Mankind Pharma supported several different initiatives last year in health and education and an impact assessment of those initiatives was conducted in the present study that captured the effectiveness of the initiatives.

The programs that were assessed under the study were as follows:

S. No.	Initiative	Domain
1.	Support to the Tata Memorial Cancer Hospital	Health
2.	Support to the J C Juneja Hospital	Health
3.	Support to VSPM Academy	Education
4.	Scholarship support to Undergraduate students at Ashoka University	Education
5.	Support for Educational Infrastructure Development to Shanti Devi Murlidhar Society	Education
6.	Support for educational initiative to Shri Madhav Jan Sewa Nayas	Education
7.	Support for educational initiative to Vanvasi Raksha Parivar Foundation	Education

Objectives of the impact assessment

The impact assessment aimed to achieve the following objectives:

Initiative	Objectives
Support to the Tata Memorial Cancer Hospital	<ul style="list-style-type: none">Examine the extent of CSR interventions to foster holistic development within communities.Understand the impact of the initiative in provision of patient care.Understand the long-term impact of the support to research activities towards cancer treatment.
Support to the J C Juneja Hospital	<ul style="list-style-type: none">Evaluate the extent to which Mankind Pharma's CSR initiatives align with predetermined goals and contribute to sustainable development.Gain nuanced understanding of beneficiary satisfaction and experiences to inform developmental strategies and enhance impact.Incorporate insights, data and recommendations for initiatives' improvement and future decision making.
Support to VSPM Academy	<ul style="list-style-type: none">Assess the extent of infrastructure development facilitated by the support from Mankind Pharma.Understand the long-term impact of the support provided in patient care and treatment.

Scholarship support to Undergraduate students at Ashoka University	<ul style="list-style-type: none"> • Evaluate the extent to which the scholarship fund increased accessibility to higher education for undergraduate students. • Measure the number of students who received scholarships and their demographics (e.g., socio-economic background). • Evaluate the impact of the scholarship fund on enhancing the opportunities for students coming from diverse socio-economic backgrounds. • Understand the challenges and future expansion for initiative's enhancement.
Support for Educational Infrastructure Development to Shanti Devi Murlidhar Society	<ul style="list-style-type: none"> • Assess the extent of infrastructural development facilitated by the support from Mankind Pharma. • Understand the long-term impact of the support provided in provision of quality education.
Support for educational initiative to Shri Madhav Jan Sewa Nayas	<ul style="list-style-type: none"> • Assess the extent of infrastructural development facilitated by the support from Mankind Pharma. • Understand the long-term impact of the support provided in skill development, and enhancement as well as youth employment and empowerment.
Support for educational initiative to Vanvasi Raksha Parivar Foundation	<ul style="list-style-type: none"> • Assess the extent of infrastructural development facilitated by the support from Mankind Pharma. • Understand the learning opportunities and facilities provided to the students

Section II: Methodology

The Impact assessment study focused on evaluating the quality of the implementation of the initiatives, effectiveness of the initiatives, their impact on the social and economic aspects, and perception from stakeholders associated with its conceptualization and implementation. The study was conducted between February to March 2024.

Study Design and Approach

A non-experimental study design with a mixed-method approach was used to conduct the impact evaluation of the initiatives. The mixed-method research design was the combination of both quantitative and qualitative methods which provided a detailed and comprehensive snapshot of the initiatives. Both primary and secondary data sources were utilized in both on-site and off-site data gathering and analysis, ensuring triangulation.

Study Area

The study was conducted in different locations for different initiatives; i.e., Mumbai & Nagpur in Maharashtra, Paonta Sahib in Himachal Pradesh, Sonipat & Panipat in Haryana, Greater Noida in Uttar Pradesh; and New Delhi.

Stakeholders

The complete stakeholder mapping is described in Table 1.

Table 1: Stakeholders interviewed along with research approach captured in the study

Initiative	Respondent's Category	Research Design	Approach
Support to the Tata Memorial Cancer Hospital	Doctor	Qualitative	In-depth interview
	Patient	Quantitative	Survey
Support to the J C Juneja Hospital	Hospital staff (Nurse)	Qualitative	In-depth interview
	Hospital Administrator/Manager	Qualitative	In-depth interview
Support to VSPM Academy	Implementation partner	Qualitative	In-depth interview
Support to VSPM Academy	Student	Quantitative	Survey
	Administration (Scholarship)	Qualitative	In-depth interview
Support for Educational Infrastructure Development to Shanti Devi Murlidhar Society	Implementation partner	Qualitative	In-depth interview
Support for educational initiative to Shri Madhav Jan Sewa Nayas	Implementation partner	Qualitative	In-depth interview
Support for educational initiative to Vanvasi Raksha Parivar Foundation	Implementation partner	Qualitative	In-depth interview

Study Tools

Structured Survey Questionnaire was used for quantitative collection of primary data from the field. The tool was digitized using KOBOToolbox into Computer Assisted Personal Interview (CAPI). The survey questionnaire captured the beneficiary's demographic profile; and satisfaction and perception on services, improvement, and effect on beneficiaries. For qualitative data collection, In-depth Interviews (IDIs) were conducted with other stakeholders.

Training

The field team was given training on the initiatives, field protocols, research methodology, respondent categories; and quantitative and qualitative tools along with demonstration on CAPI.

Data Quality Assurance

For data quality assurance, it was ensured to provide a comprehensive training to the field enumerators on the instruments, research methodology, respondent categories, CAPI tool and field protocols. The study's core team members met on a daily basis to discuss the progress, challenges faced, and potential solutions for the study. To avoid language barrier or any such issue, field team was engaged from the local area itself who were fluent in the local language and had a fundamental understanding of the study regions.

Data Cleaning, Management and Analysis

MS Excel was used to clean, manage and analyze data. Scientific analysis of each variable was performed, and descriptive summary tables and charts based on database frequencies were created. In-depth interviews were also transcribed and translated into English. Thematic content analysis was used to guide the qualitative data analysis. In terms of data management, all information that could be used to identify specific places or people was removed from the data set to protect respondents' privacy.

Section III: Findings

The charts below show the amounts spent under different domains and individual initiatives supported by Mankind Pharma.

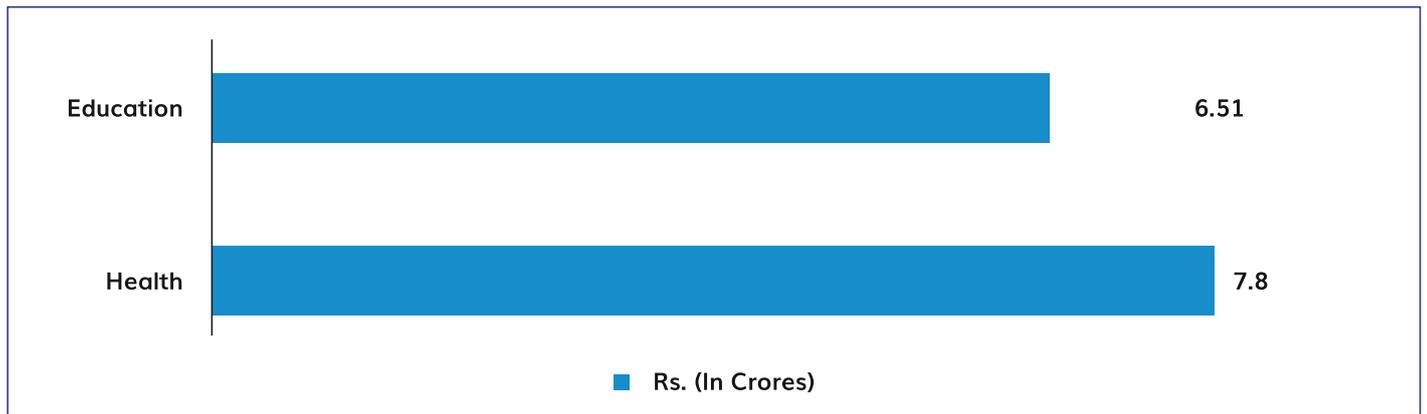


Figure 1: Amount spent under different domains by Mankind Pharma

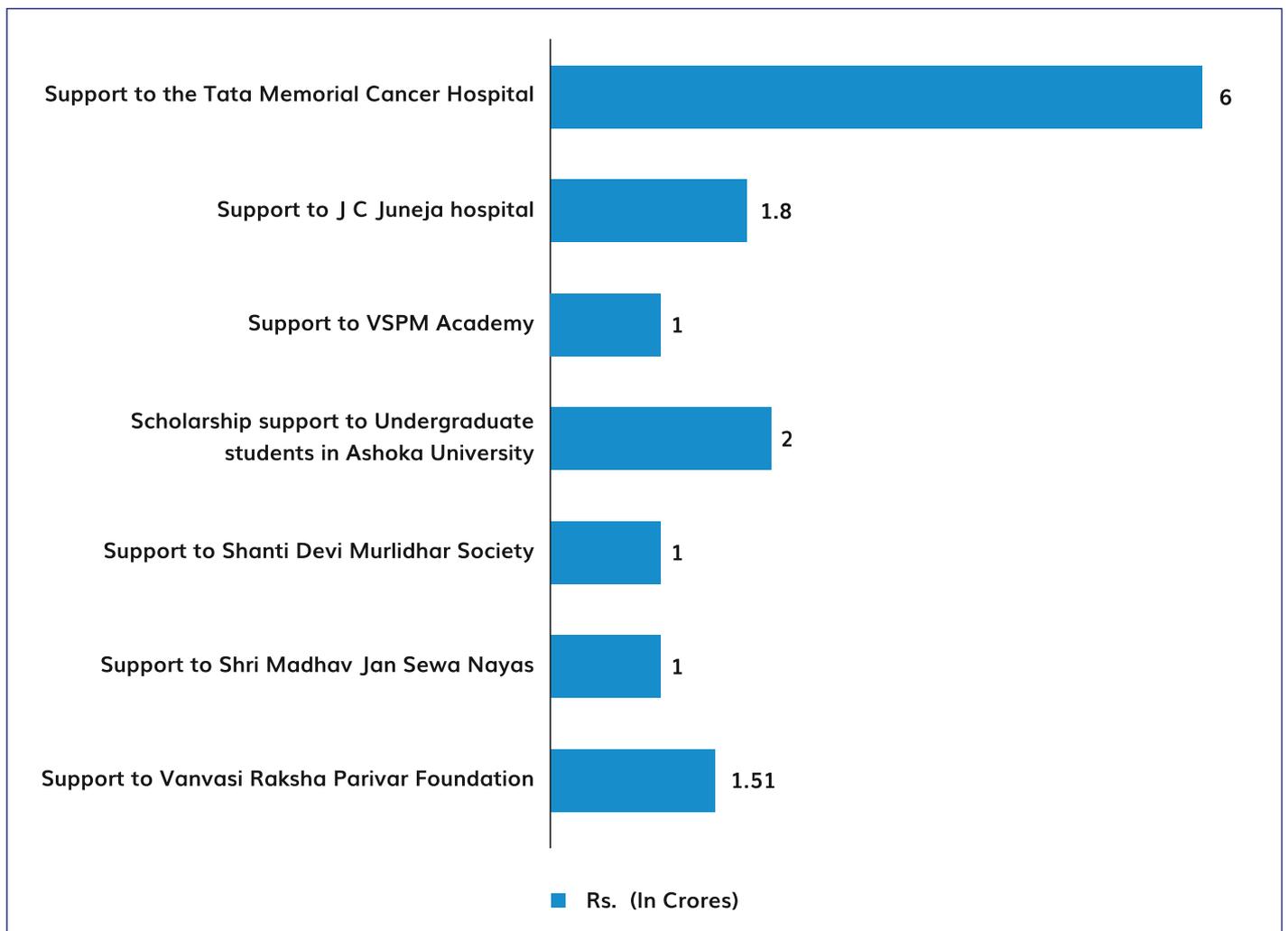


Figure 2: Amount spent under different initiatives by Mankind Pharma

Initiative 1

Support to the Tata Memorial Cancer Hospital

Brief on initiative	<p>Every year millions of people worldwide are diagnosed with cancer, and more than half of them die as a result of it. As per GLOBOCAN, there were 19.98 million new cancer cases and 9.7 million cancer deaths reported globally in 2022, and the majority of this burden comes from Lung Cancer.</p> <p>Mankind Pharma provided support to Tata Memorial Hospital towards Research & Development and Medical treatment.</p>
Location	Mumbai, Maharashtra
Period	2022-2023
Grant allocated	6 crores
Objectives of initiative	<ul style="list-style-type: none">• To provide support to Tata Memorial Hospital towards medical treatment of cancer patients, and research & development activities for cancer treatment.• To create an impact on the lives of the cancer patients by enhancing their life span.

1.1 About the initiative

TATA Memorial Centre is one of the oldest and largest cancer centres in the world, with over 80 years of exceptional patient care, high-quality training and innovative cancer research. The major focus of the centre lies with compassionate patient care, with eleven Disease Management Groups (or multidisciplinary teams) providing optimal care for every patient. This approach leverages the extensive experience and expertise of various specialists, thereby providing patients with evidence-based and tailored care as per their needs. Researchers at the Tata Memorial Centre are leaders in basic, translational, epidemiologic and clinical cancer research. Research at TMC includes studies to understand cancer biology, community-based trials for common cancers and cohort studies, newer interventions, surgical trials, repurposing drugs, and qualitative research. The research focuses on impacting the survival and quality of life of the patients.

Every year millions of people worldwide are diagnosed with cancer, and more than half of them die as a result of it¹. As per GLOBOCAN, there were 19.98 million new cancer cases and 9.7 million cancer deaths reported globally in 2022, and the majority of this burden comes from Lung Cancer².

Mankind Pharma provided support of Rs. 6 crores to Tata Memorial Hospital towards Research & Development and Medical treatment.

Location of initiative: Mumbai, Maharashtra

1.2 Findings

1 The funds provided by Mankind Pharma were utilized in the patient care to provide immunotherapy treatment to cancer patients in need. These treatments are very expensive with a monthly expenditure of 2-3 lakhs and thus, support was provided to patients to help them with this expensive treatment.

3 Apart from patient care, certain portion of the fund was utilized in the research and development (R&D) work, which is one of the important pillars of vision of the centre.

2 The funds have impacted in saving the lives of a number of cancer patients. The treatment majorly was provided to Lung cancer, Genitourinary cancer, and Head and Neck cancers (HNC) patients

4 As the treatment for cancer remains expensive, the R&D team focusses on developing cost-effective treatment for the patients, and envisions to bring the cost down to even 30-40K per month. This creates a long-term impact to save more lives from cancer.

¹Ma X, Yu H. Global burden of cancer. *Yale J Biol Med.* 2006 Dec;79(3-4):85-94. PMID: 17940618; PMCID: PMC1994799.

Ferlay J, Ervik M, Lam F, Laversanne M, Colombet M, Mery L, Piñeros M, Znaor A, Soerjomataram I, Bray F (2024). Global

²Cancer Observatory: Cancer Today. Lyon, France: International Agency for Research on Cancer. Available from: <https://gco.iarc.who.int/today>

1.3 Impact created

Provided benefits to the patients receiving immunotherapy and hormonal therapy for their cancer treatment.

Almost 140 patients have benefitted via receiving immunotherapy for Head & Neck and Lung cancer.

Almost 166 patients have benefitted via hormonal therapy for Genitourinary cancer.

Average life of prostate cancer patients improved to 4-5 years (previously 16-18 months) with 5 year survival to 50%

1.4 Conclusion

The support provided by Mankind Pharma has resulted in tangible benefits for cancer patients, particularly in terms of access to vital immunotherapy treatments. Furthermore, the allocation of funds towards research and development reflects a proactive approach towards finding sustainable solutions to reduce treatment costs. This holistic approach not only enhances patient outcomes but also demonstrates a commitment to advancing cancer care on multiple fronts, ultimately improving the quality of life for those affected by this devastating illness. In addition, this dual focus on patient care and innovative research underscores a commitment to advancing cancer care accessibility and affordability, offering hope to countless individuals battling this challenging disease.

Initiative 2

Support to the J C Juneja Hospital

Brief on initiative	<p>Considering the need for a health facility in the area for people belonging to disadvantaged communities and those who were not able to access healthcare services, J C Juneja Multi-Specialist Hospital was started in 2019 by Mankind Pharma as their social responsibility.</p> <p>The hospital is being supported by Mankind Pharma Limited, bearing all the incurred expenses of the hospital for every month via J C Juneja Foundation.</p>
Location	Paonta Sahib, Himachal Pradesh
Period	2022-2023
Grant allocated	1.8 crores
Objectives of initiative	<ul style="list-style-type: none">• To provide financial support to J C Juneja Hospital for their monthly expenses.• To meet the healthcare needs of the people coming from disadvantaged backgrounds.

2.1 About the initiative

India's three-tiered health-care system provide preventive and curative health care in rural and urban areas ensuring access to all individuals in spite of varying socio-economic conditions of the population it caters to. Though the system has been in place for long, the lack of capacity of public health systems in providing access to quality health care services has given space to simultaneous evolution of private institutions with a consistent expansion of privatization of health care services³.

Considering the need for a health facility in the area for people belonging to disadvantaged communities and those who were not able to access healthcare services, J C Juneja Multi-Specialist Hospital was started in 2019 by Mankind Pharma Near Surajpur on NH-707 Nahan Road, Paonta Sahib as their social responsibility. The hospital provides all the modern facilities like consultation, medicine, laboratory investigation, ambulance and bed at concessional rates to provide better health facilities to every section of the society.

The hospital is being supported by Mankind Pharma Limited, bearing all the incurred expenses of the hospital for every month, with an annual cost of about 1.80 crores, via J C Juneja Foundation.

Location of initiative: Paonta Sahib, Himachal Pradesh

2.2 Findings

To understand the impact of J C Juneja Hospital in providing healthcare services to the community in need, survey interviews were conducted with 20 patients in the hospital to understand their demographic profile, services received by them, and their satisfaction on the services. In addition, hospital staff and administration were also interviewed to gain some insights on services, challenges and benefits of hospital on the general population and community.

2.2.1 Demographic profile of patients interviewed

In the hospital, 20 patients were interviewed with an average age of 39 years. 7 male and 13 female beneficiaries participated in the survey, and most of them had received school education. About half of the interviewed patients belonged to the families with labour, farming or retired people, and an average monthly household income between Rs. 5000 to Rs. 10000, demonstrating the reach of the hospital services to the needy and disadvantaged communities of the society. Half of the interviewed patients were using the hospital services for more than a year, showing the support, dependence, and adherence of people on the hospital for services. On an average, the distance of the hospital was about 14 Kms from the houses of the interviewed patients, delineating the needs of the people for healthcare services and support, even from far-off places (Table 2).

Table 2: Demographic profile of patients interviewed

Characteristic	Category	N	n	Mean
Age (in years)		20		39
Gender	Male	20	7	
	Female	20	13	
Education	Illiterate	20	1	
	Up to Primary	20	3	
	Class 6 to Class 10	20	6	
	Class 11-12	20	6	
	Graduate	20	4	

³D. H. Peters, K. S. Rao and R. Fryatt, "Lumping and splitting: the health policy agenda in India," Health Policy Plan, p. 18 (3): 249–260, 2003.

Main Occupation of the household	Farmer	20	4
	Retired	20	2
	Salaried	20	3
	Labour	20	9
	Business/Merchant	20	2
Average Monthly Income of the household	INR 5000-10000	20	9
	INR 10001-20000	20	6
	INR 20001-30000	20	2
	INR 30001-40000	20	2
	More than 40000	20	1
Span since using hospital services	Less than 1 year	20	10
	Around 1-4 year	20	6
	More than 4 years	20	4
Distance of hospital from home (in Kms)		20	14

2.2.2 Experiences, services and satisfaction of interviewed patients regarding the hospital

Figure 3 represents the services that were utilized by the interviewed patients in the hospital, and their perception on access of services. All the interviewed patients utilized OPD and lab testing services. Among 20, 18 have used ENT services and only 4 responded on using vision check-ups. All the interviewed patients responded that the hospital has improved their access to healthcare services, thus highlighting the issues pertaining to access of services being resolved by J C Juneja hospital in the vicinity. Additionally, all of them were affirmative on receiving the hospital services and getting the prescribed medicines at a reasonable rate.

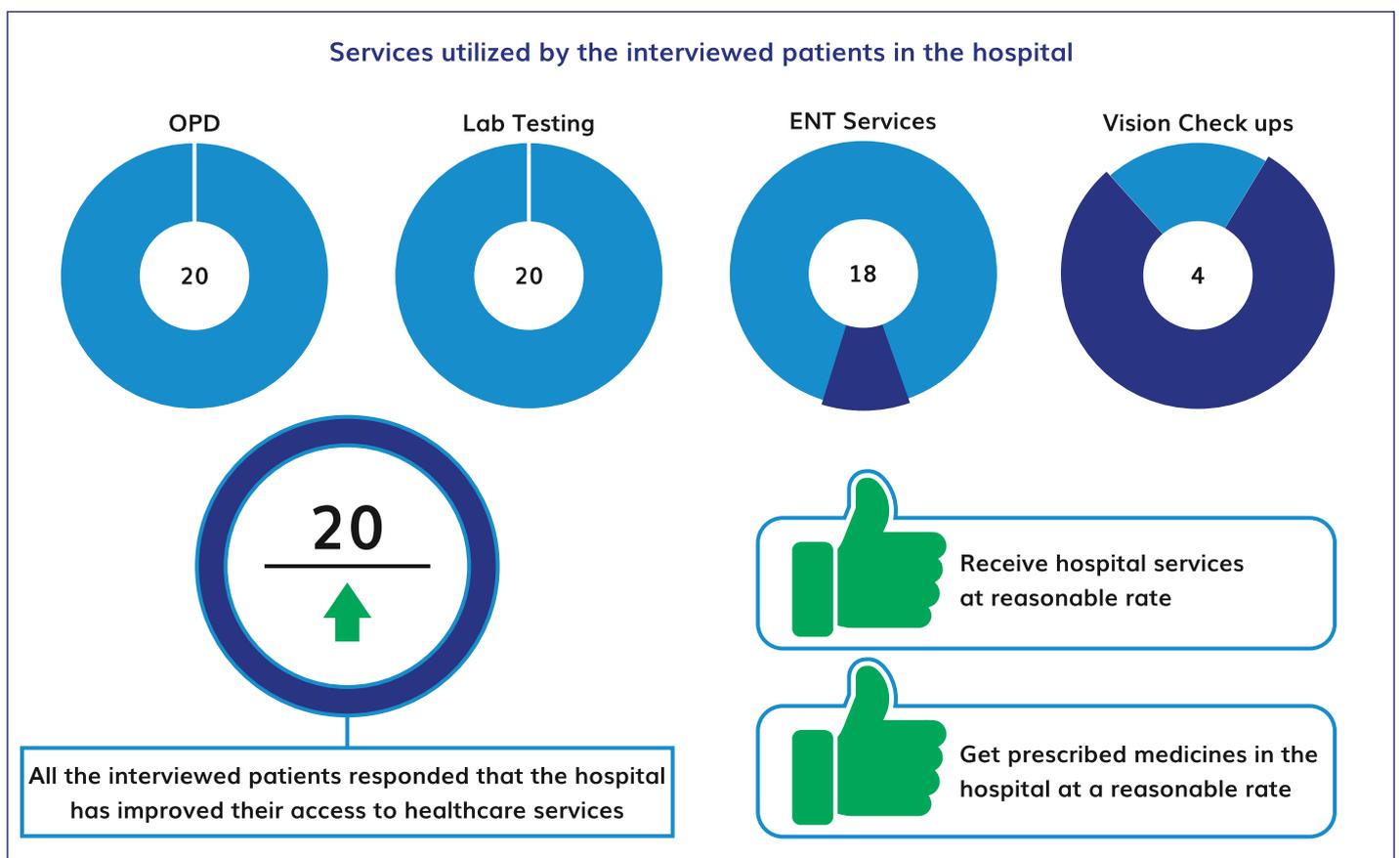


Figure 3: Services utilized and perception of the patients interviewed

Moreover, when asked about their satisfaction, all of them were highly satisfied with respect to quality of services, affordability of hospital, staff behaviour with them, sharing of their health information from the medical staff to them, treatment suggested by the medical staff, effectiveness of treatment, and availability of the medicines in the hospital (Figure 4).

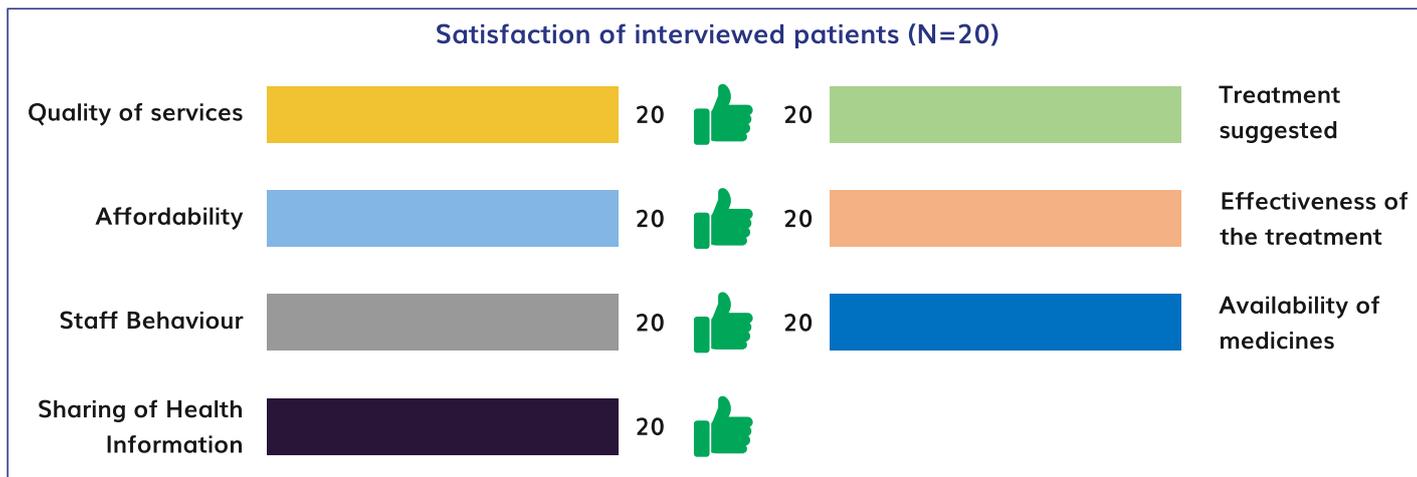


Figure 4: Satisfaction level of interviewed patients on multiple aspects of hospital service quality

2.2.3 Perception of other stakeholders (hospital staff & administration) on the initiative and services provided

The in-depth interviews with other stakeholders who have been working in the hospital for more than 3 years revealed that the hospital has OPD, counseling, lab testing, vision checkups, ENT services, medicines, surgery, dental check-up, ambulance, emergency & trauma, ICU, NICU, Dialysis, Physiotherapy services. More than 150 patients visit the hospital in a day, primarily for cold, fever and viral infections. The patients also regularly visit the hospital for follow-up check-ups. Hospital staff revealed that they often receive good feedback on the hospital and the patients also recommend the hospital to their relatives. They also inform the patients about regular check-ups and follow-ups. When asked about their challenges, the stakeholders shared that shortage of staff, and medicines become an issue. It was also revealed that patient management also becomes a challenge sometimes with the overload as well as patients' uneducated backgrounds. These challenges are addressed at the administrative and management level and the shortages as well as other issues get resolved timely and efficiently. When asked about their perception regarding the support provided towards the hospital and its impact on the lives in the community, the stakeholders believe that the J C Juneja Hospital indeed has impacted the community by providing them access to quality healthcare services and the funds provided get utilized for various hospital services, medicines and maintenance.

2.3 Impact created

The hospital fulfils the needy and disadvantaged communities of the society.

The needs of the people for healthcare services and support are met even for the ones coming from far-off places.

People are receiving the hospital services and getting the prescribed medicines at a reasonable rate.

People are highly satisfied with respect to quality of services, affordability of hospital, staff behaviour, sharing of their health information, treatment suggested, effectiveness of treatment, and availability of the medicines in the hospital.

2.4 Conclusion

The findings from survey interviews with patients and insights from hospital staff and administration reveal that J C Juneja Hospital plays a pivotal role in providing essential healthcare services to the community. The hospital demonstrates a wide demographic reach, serving individuals from lower-income households with diverse educational backgrounds, and located at an average distance of 14 km from patients' homes, thereby ensuring accessibility for distant communities. Patients extensively utilize various hospital services such as OPD, lab testing, ENT, and counseling, indicating the hospital's comprehensive healthcare provision and the community's reliance on its services. High levels of patient satisfaction across multiple aspects, including service quality, affordability, staff behavior, and treatment effectiveness, underscore the hospital's effectiveness in meeting patient needs. Despite challenges such as staff and medicine shortages, stakeholders recognize the hospital's positive impact on community health by providing quality services and efficiently addressing challenges. Overall, J C Juneja Hospital emerges as a vital healthcare provider, contributing significantly to improving community health outcomes through accessible and quality healthcare services.

2.5 Recommendations & Way Forward

Based on the findings presented, the J C Juneja hospital seems to be effectively serving its community, especially those in need. Here are some recommendations for the hospital to further improve its services and address potential areas of growth:



2.6 Glimpses from the Field





Initiative 3

VSPM ACADEMY OF HIGHER EDUCATION
HEALTH SCIENCES AND RESEARCH CAMPUS

LATA MANGESHKAR HOSPITAL

Support to VSPM Academy

Brief on initiative	<p>Established in 1971 by Dr. Bhausaheb Bhoge, a committed social worker, the VSPM Academy of Higher Education, Nagpur (formerly known as Vidya Shikshan Prasarak Mandal) is a registered trust under the Indian Societies Registration Act 1860 and the Bombay Public Trust Act 1950.</p> <p>VSPM Academy of Higher Education boasts of more than 50 institutions including N.K. P. Salve Institute of Medical Sciences & Research Centre and The Lata Mangeshkar Hospital.</p> <p>Mankind Pharma provided support to N.K.P. Salve Institute of Medical Sciences & Research Centre and Lata Mangeshkar Hospital for infrastructure development and hospital facilities.</p>
Location	Nagpur, Maharashtra
Period	2022-2023
Grant allocated	1 crore
Objectives of initiative	<ul style="list-style-type: none">• To provide support for infrastructure development and hospital facilities.• To address the health needs of the community• To improve the quality of education for the students in the college

3.1 About the initiative

Established in 1971 by Dr. Bhausaheb Bhoge, a committed social worker, the VSPM Academy of Higher Education, Nagpur (formerly known as Vidya Shikshan Prasarak Mandal) is a registered trust under the Indian Societies Registration Act 1860 and the Bombay Public Trust Act 1950. The late Padmashree Kamlatai Hospet, a prominent female social worker, served as its inaugural president. Since 1981, Shri Ranjeet Deshmukh has held the position of trust president.

The institution recognizes education as one of its obligations, and aims to promote unity and brotherhood, setting-up of institutions, imparting education in various faculties, opening higher education centers, child education, professional training, centers of excellence, promotion of co-operative movement in various industrial and non-industrial programs with particular emphasis on children, women, family welfare, adult education, fight against social –cultural evils and creating awareness towards progress amongst people who are in rural areas and are the last links of the nation. This includes programs for people who are below the poverty line.

VSPM Academy of Higher Education boasts of more than 50 institutions including primary schools, middle schools, higher secondary schools, arts, science and commerce colleges, a medical college, nursing college, a dental college, physiotherapy college, training college for teachers, a management institute, hostels for backward students and even a large multi- specialty hospital.

N.K. P. Salve Institute of Medical Sciences & Research Centre was established in 1990, at Sitabuldi with a commitment to health for all. The Institute was initially set up in Sitabuldi and was then shifted to Digdoh Hills, Hingna Road. Over the years it has grown as one of the premier medical institutes of the country offering medical education of high standard and quality health care. The institution had started off with an aim to fill in the additional need of medical education in the region and to be able to deliver health services to patients in and around central India. The Lata Mangeshkar Hospital is attached to the N.K.P. Salve Institute of Medical Sciences & Research Centre as a teaching hospital. Located at Digdoh Hills, it serves the people of nearby villages and industrial areas of Central India.

The Lata Mangeshkar Hospital has excellent facilities for hospitalization of indoor patients. The hospital provides services to the people with affordable charges and the speciality units are frequently visited by the people because of its location. There is 24x7 hours Casualty and disaster management facility. It provides facilities like 24 hours Pathology and Blood Bank, ECG, Radiology including MRI, CT scan, Color Doppler etc.

Mankind Pharma provided a support of Rs. 1 crore to N.K. P. Salve Institute of Medical Sciences & Research Centre and Lata Mangeshkar Hospital for infrastructure development and hospital facilities in 2022-2023.

Location of initiative: Nagpur, Maharashtra

3.2 Findings

- The funds provided to N.K. P. Salve Institute of Medical Sciences & Research Centre and Lata Mangeshkar Hospital for infrastructure were utilized for hostel, lecture halls and super specialty building.
- Hostel facilities are provided to the students via 7 hostels in total. There are separate boys' and girls' hostels for undergraduate students, and a common hostel for girls and boys doing post-graduation. With the support from Mankind, construction, maintenance of hostels and allied services were performed in the medical college. The facility helps to accommodate students coming from different parts of country. The hostel comprises of dining halls, common room, etc. along with a mess that provides all the meals of the day to the students.
- Super Specialty Surgeries like Paediatric Surgery, Retinal Surgery, Uro Surgery, ART, and Neuro Surgery are available in Lata Mangeshkar Hospital. Funds were utilized on construction of a super specialty annexe in Lata Mangeshkar Hospital, Digdoh Hills, Hingna Road, Nagpur.
- The institute has all the lecture halls enabled with internet connections, LCD projectors and Public Address (PA) system. The need of additional lecture halls in the college building led to the utilization of funds for it. The lecture halls in the college building are all well furnished with availability of audio-visual aids (Smart Boards & Touch Boards) in them.

3.3 Conclusion

The findings regarding the allocation of funds at N.K. P. Salve Institute of Medical Sciences & Research Centre and Lata Mangeshkar Hospital underscore a focused strategy towards infrastructure development and expansion of medical services. These funds were effectively utilized to construct essential facilities like hostels, lecture halls, and a super specialty building, indicating a commitment to enhancing the learning environment and medical facilities within the institution. Overall, the findings highlight a strategic and effective utilization of funds aimed at enhancing medical education, research, and patient care, thereby benefiting students, healthcare professionals, and the community at large.

3.4 Glimpses from the field



Initiative 4

Scholarship support to Undergraduate students at Ashoka University

Brief on initiative	<p>Ashoka University is India's leading Liberal Arts and Sciences University providing a distinctive interdisciplinary liberal education at par with the best universities in the world. Located in Sonapat, Haryana, Ashoka is India's first and only not-for-profit University built on the principles of collective public philanthropy.</p> <p>Mankind Pharma supported Ashoka University on the scholarship needs of the undergraduate students.</p>
Location	Sonapat, Haryana
Period	2022-2023
Grant allocated	2 crores
Objectives of initiative	<ul style="list-style-type: none">• To provide scholarship support enhancing the accessibility to higher education for undergraduate students.• To support the students with enhanced opportunities towards their career growth.

4.1 About the initiative

Ashoka University is India's leading Liberal Arts and Sciences University providing a distinctive interdisciplinary liberal education at par with the best universities in the world. Located in Sonapat, Haryana, Ashoka is India's first and only not-for-profit University built on the principles of collective public philanthropy. Its mission revolves around nurturing students into well-rounded individuals capable of critical thinking across diverse viewpoints, effective communication, and leadership with a dedication to public service. The campus hosts over 2800 students hailing from 28 states and over 287 cities in India, along with 21 other nations, who benefit from top-notch interdisciplinary education through both undergraduate and post-graduate programs guided by esteemed faculty members of international repute.

At Ashoka, education places a strong emphasis on fundamental knowledge, robust academic research employing rigorous teaching methods, and practical engagement with real-world challenges. The University offers multidisciplinary programs that expose students to diverse perspectives, beyond classroom education. Ashoka students learn to be critical thinkers, effective communicators, and ethical leaders and have been placed in many of India's leading organizations in the consulting, banking, corporate, CSR and social sectors. Ashoka has also developed eleven Centers of Excellence to encourage academic and research collaborations and create societal impact.

For more than a decade now, Ashoka University has been committed to providing worldclass education to deserving students, regardless of their socio-economic background. The students get admitted in Ashoka solely based on merit. Following admission, they are encouraged to apply for financial aid in the university if they feel they may struggle with the fees. These students then submit a comprehensive set of documents detailing family income, number of siblings, living conditions, among other factors, which gets reviewed by the Ashoka team. A committee evaluates these applications to determine the appropriate level of assistance for each student. Once a student is deemed eligible for, let's say, 50 percent aid based on need, that level of aid remains consistent throughout their four years of study without reduction. The records are maintained for the number of students receiving scholarships to understand the fundraising needs accurately.

Mankind Pharma supported Ashoka University with an amount of about 2 crores in March 2023 that was utilized on the scholarship needs of the undergraduate students.

Location of initiative: Sonipat, Haryana

4.2 Findings

4.2.1 Profile of interviewed students

Table 3 shows profile of students who received the scholarship support by Mankind and interviewed in our assessment. The average age of the students is 20 years, with 11 male and 1 female student being interviewed. The majors that the interviewed students are studying varies from Computer Science to Economics; Finance; English; History and International Relation; Mathematics; Philosophy; and Sociology, thus representing varying backgrounds of study, not limiting the scholarship to any course or program. For most of the interviewed students, the annual family income lies below 6 lakh per annum, showing the utilization of funds for the students in need. The average scholarship amount for interviewed students was approximately 7 lakhs for one year. All the interviewed students learnt about the scholarship from the university website.

Table 3: Profile of interviewed students who received the scholarship support by Mankind Pharma

Characteristic	Category	Number (n), N=12	Mean
Age (in years)			20
Gender	Male	11	
	Female	1	
Study Major	Computer Science	4	
	Economic & Finance	3	
	English	1	
	History and international Relation	1	
	Mathematics	1	
	Philosophy	1	
	Sociology	1	

Study Major	Below 1.5 lakhs	1
	Between 1.5-3 lakhs	0
	Between 3-6 lakhs	7
	More than 6 lakhs	4
Scholarship amount (in Rs.)		712788

4.2.2 Eligibility criteria and process of selection of students for scholarship

Once the students get admitted in the university, purely on merit basis, they are informed to apply for financial aid if needed. After submission of a set of documents as well as details such as family income, wealth, loan, kind of real estate investments, number of siblings and their profile, vehicles owned, place of stay, kind of house they live in, school fees paid, bank statements, salary slips and income tax return, a committee assesses the amount of aid to be given to the student, and based on that scholarships are allocated to the students. Once the amount is decided, the same remains for all the 4 years of study in the university for the student. The scholarships are provided on need-basis to the students, and in the form of waiver in tuition fees, residence, and meals. Based on the number of students to be provided with scholarships, the required amount is raised by the team from donors for financial aid. The students are provided with world class education, fee waiver and also monetary support (stipend) in some cases.

4.2.3 Impact of Scholarship provided and satisfaction levels of students

For almost all the students, the scholarship has benefitted them with financial support, career orientation, and personal growth. 11 out of 12 interviewed students responded that the scholarship has improved their academic performance. In addition, 11 students responded that the scholarship has positively influenced their career prospects and future goals via providing financial support for their studies, academic support from university in career excellence, supported for continuation of studies, opportunities to grow in career, and exploration of career options. Among 12 students, the scholarship has helped in alleviating students' financial burden with respect to tuition fees for all, books for 4; and living expenses for 7 students. All the interviewed students responded that they are very satisfied with the scholarship offered (Figure 5).

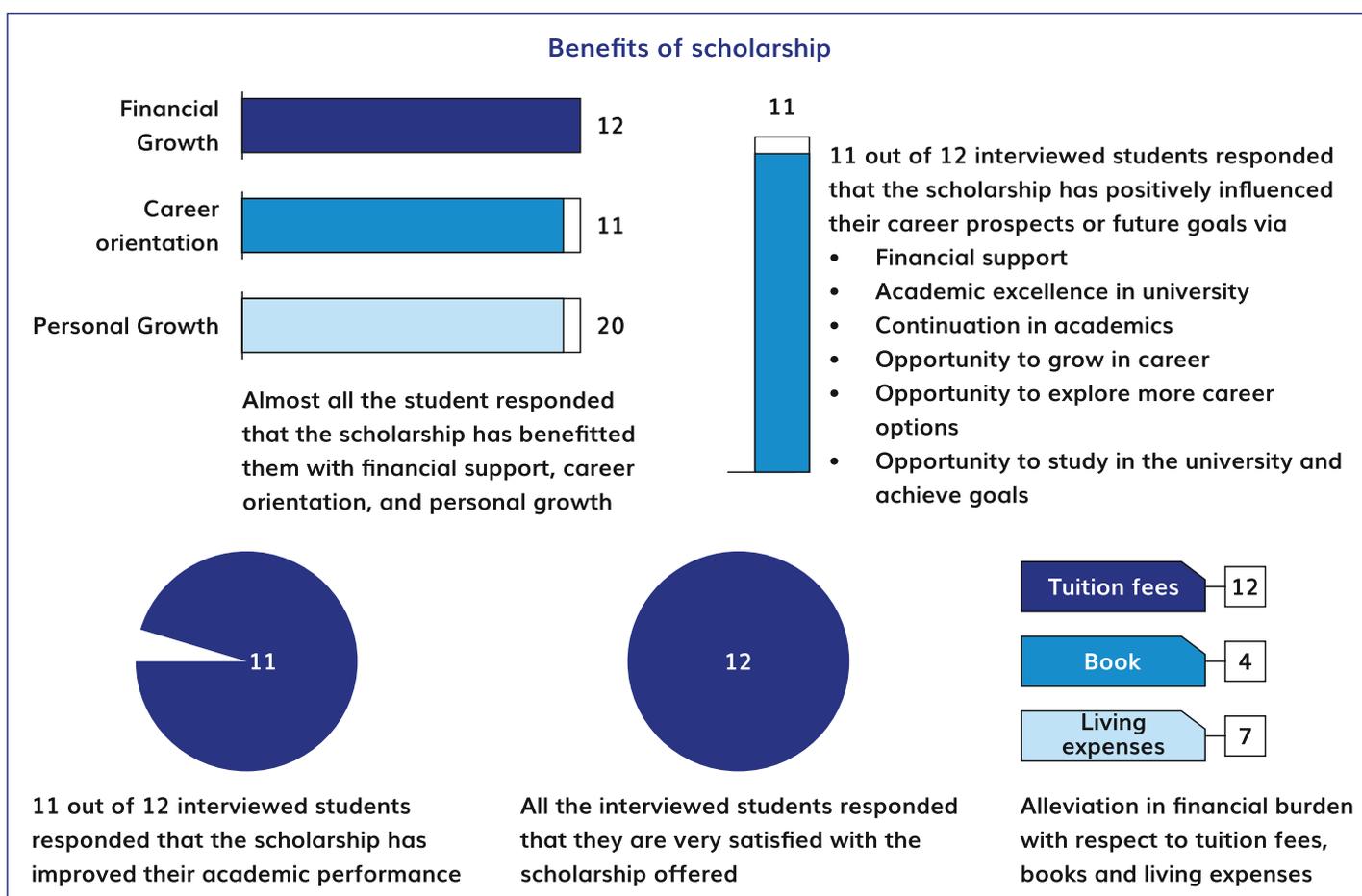


Figure 5: Impact, benefits and satisfaction of scholarship provided to the students

When asked about one difference the scholarship has made in their lives, students highlighted that the scholarship has allowed them to attend Ashoka University, get exposure to unexpected opportunities without it being a burden on family, supported in continuing the studies without any financial pressure and growth in career, reduced mental pressure on thinking how to cover the academic fees, allowed to continue education with access to an interdisciplinary knowledge landscape and grow academically, and supported in experiencing academic excellence. One of the students quoted "The scholarship is the reason I have been able to attend college. Moreover, it has given me piece of mind that my parents and I are financially secure and I can fully immerse in my academic and co-curricular ventures". Another one quoted "One huge difference that it has made is that I could continue my education in liberal arts and grow academically. Otherwise, there is a high chance I would be studying in some government college where the syllabus is restricted to textbooks, and learning is measured by how much of it you can memorize and write on paper". One interesting quoted came as "The most significant difference the scholarship has made in my life is the heightened awareness of the myriad of opportunities that I previously didn't know existed. This financial support has opened doors to specialized courses, internships, and global networks that were once beyond my reach. Engaging with peers and professionals from diverse backgrounds has enriched my perspective, sparking interests in fields I hadn't considered before. The scholarship has illuminated paths for personal and professional growth that I could never have imagined, encouraging me to explore beyond my comfort zone. It has transformed my educational journey into an exploration of possibilities, fostering a curiosity and ambition that drive me forward".

4.2.4 Perception of other stakeholders (development team) on the support provided, and primary benefits to the students

The Development team (Director & Manager) of Ashoka University were interviewed to understand the support provided to students, benefits, and future plans of the university with respect to the initiative and provision of support services to the students. The team's main role has been into Fundraising, Donor allocation, Tracking students' progress throughout the year and Reporting.

Talking about the support services and resources, the scholarship varies among students based on their eligibility, which is purely need basis. The students receive waiver on tuition, residence, meals plus a small stipend for daily necessities for those who come from a very disadvantaged background. Ashoka also provides laptop to all its students, a small book stipend, and medical insurance separately. In addition, a set of services are also provided to the students such as two-week academic brief program to introduce the students to the language, the books, the way they'll study, to make them a bit more comfortable because they're coming from such backgrounds; Center for writing and communication which provides writing support; Center for Office of Learning Support which looks at learning disabilities and physical disabilities; and Center for well-being which looks at their mental wellness.

As the students come from disadvantaged backgrounds, the team believes that the scholarship majorly benefits these students via alleviation of financial burden. The students are able to afford world class education with this financial support. It is also believed that the scholarship not only impacts students' academic journey but have a holistic impact on their lives.

4.2.5 Challenges and expansion of the initiative

Certain issues including documentation procedure of students, privacy concerns with respect to documents and strict deadlines came as challenges for the Ashoka team but it was being handled efficiently by the team at all levels.

The university envisions to expand the campus and the university, and provide financial aid to 50% of its students. Over the next 10 years, 8,000 students, including undergraduate, and postgraduate level are expected to be enrolled in the university, and at least 4,000 of them to be on scholarship.

4.3 Impact created

The scholarship provided support to the students in need, impacting their quality of education via alleviating their financial burden.

The scholarship has positively influenced the students' career prospects and future goals

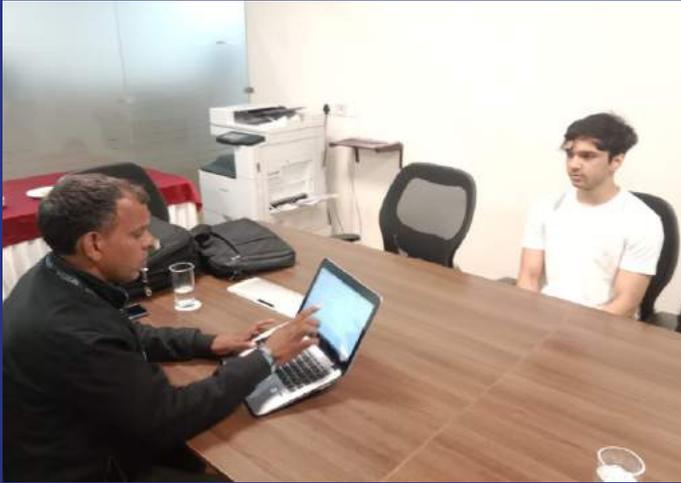
The scholarship has benefitted the students with financial support, career orientation, and personal growth

The scholarship has allowed the students to attend Ashoka University

4.4 Conclusion

The findings regarding the scholarship support provided by Mankind Pharma to students at Ashoka University highlight the significant impact of financial aid on students' academic pursuits and personal growth. The profile of interviewed students reflects a diverse range of backgrounds and academic majors, emphasizing the inclusive nature of the scholarship program. The meticulous selection process, based on need, ensures that funds are allocated to students who require financial assistance the most. The scholarship has not only relieved financial burdens but has also positively influenced academic performance and career prospects for students, as indicated by their high satisfaction levels. Testimonials from students illustrate the transformative effect of the scholarship, enabling access to higher education and unlocking opportunities for intellectual exploration and personal development. In conclusion, the scholarship program not only facilitates access to education but also empowers students to pursue their academic aspirations and realize their full potential.

4.5 Glimpses from the Field



Initiative 5

Support for Educational Infrastructure Development to Shanti Devi Murlidhar Society

Brief on initiative	<p>Shanti Devi Murlidhar Educational Society was established on 2015 as a registered societies (non-government) in Uttar Pradesh, and works on key issues related to education and literacy.</p> <p>Mankind Pharma provided support to Shanti Devi Murlidhar Society for the infrastructural development of Sparsh Global School.</p>
Location	Greater Noida, Uttar Pradesh
Period	2022-2023
Grant allocated	1 crore
Objectives of initiative	<ul style="list-style-type: none">• To provide support for infrastructural development of the school.• To create an enhanced learning atmosphere for the children to access quality education, affecting their long-term growth.

5.1 About the initiative

Shanti Devi Murlidhar Educational Society was established on 2015 as a registered societies (non-government) in Uttar Pradesh, and works on key issues related to education and literacy.

Mankind Pharma provided support of Rs. 1 crore to Shanti Devi Murlidhar Society in 2022-2023 for the infrastructural development of Sparsh Global School, Greater Noida, Uttar Pradesh. Sparsh Global School is associated with the new education policy with international curriculum and world class infrastructure.

Location of initiative: Greater Noida, Uttar Pradesh

5.2 Findings

- Sparsh Global School has a fully developed, secure campus spread over 8 acres with an area of 3.65 lakh sq. ft., comprising of 100 class rooms, 11 new age laboratories, 05 studios, auditorium, amphitheater, seminar hall, cafeteria, indoor and outdoor play facilities, well-stocked automated library, multimedia rooms, breakout areas, organic farming etc. to ensure that every child gets an opportunity to excel. The school commenced its educational journey from April 2023.
- Mankind Pharma provided infrastructural support to Shanti Devi Murlidhar Society for the construction of the school building.
- The funds were utilized for developing classrooms and lab facilities for the students in the school.

5.3 Impact created

Enhanced exposure to quality educational services to the students with a long-term impact on their growth.

Improved access to lab facilities, leading to development of scientific temper of the students

5.4 Conclusion

The findings regarding the support provided by Mankind Pharma for the construction of classrooms and lab facilities at Sparsh Global School underscores a commitment to providing students with access to quality education and practical learning opportunities.

5.5 Glimpses from the field



Initiative 6

Support for educational initiative to Shri Madhav Jan Sewa Nayas

Brief on initiative	<p>Shri Madhav Jan Sewa Nayas is a trust registered under Indian Trusts Act, 1882 in Panipat, Haryana in 2004.</p> <p>Mankind Pharma provided support to Shri Madhav Jan Sewa Nayas for the construction of a skill development center.</p>
Location	Panipat, Haryana
Period	2022-2023
Grant allocated	1 crore
Objectives of initiative	<ul style="list-style-type: none">• To provide support for infrastructure development.• To provide comprehensive skill development training to youth in Panipat, Haryana, aimed at enhancing employability and fostering economic self-sufficiency.• To promote long-term socio-economic development by equipping beneficiaries with market-relevant skills and access to further education, ultimately leading to sustainable employment opportunities and community empowerment.

6.1 About the initiative

Shri Madhav Jan Sewa Nayas is a trust registered under Indian Trusts Act, 1882 in Panipat, Haryana in 2004. The organization works with key issues on Agriculture, Animal Husbandry, Dairying & Fisheries, Art & Culture, Education & Literacy, Health & Family Welfare, Sports, Vocational Training, Children, Civic Issues, Disaster Management, Drinking Water, Aged/Elderly, Environment & Forests, Micro Small & Medium Enterprises, Rural Development & Poverty Alleviation, and Youth Affairs. The major operational geographical areas include Panchkula, Kurukshetra, Karnal, Panipat, Sonipat, Rewari, Gurgaon, Faridabad, Hisar, Rohtak, Ambala, Yamunanagar, Kaithal, Jind, Bhiwani, and Jhajjar.

Mankind Pharma provided support to Shri Madhav Jan Sewa Nayas for the construction of a skill development center.

Location of initiative: Panipat, Haryana

6.2 Findings

- The support provided by Mankind Pharma was used in the construction of a building in Samalkha, Panipat, Haryana for skill development and distance education programs.
- The building is ready for the skill development program and the batch is going to start from April 2024.
- This specialised training centre will provide employment-linked skilling and training in multiple trades.
- The centre will be signing MoUs with different private universities to initiate the distance education programs.
- The centre will create opportunities, enhance skills, and empower the youth with a vision to create a skilled workforce.
- The trust believes there will be long term benefits of this initiative as it will enhance the skills of the beneficiaries after training, which will ultimately lead to their employment.

6.3 Impact created

Create opportunities, enhance skills, and empower the youth with a vision to create a skilled workforce

Long term benefits of enhancing the skills of the beneficiaries after training, which will ultimately lead to their employment.

6.4 Conclusion

The findings regarding the support provided by Mankind Pharma for the construction of a skill development and distance education center underscore a commitment to empowering youth and enhancing their employability. The planned commencement of skill development programs in April 2024 signifies tangible progress towards creating opportunities for skill enhancement and employment-linked training. The center's focus on signing MoUs with private universities for distance education programs further emphasizes its role in facilitating access to quality education and skill development. Overall, the establishment of this specialized training center reflects a proactive effort towards empowering youth, and addressing the evolving needs of the community.

Initiative 7

Support for educational initiative to Vanvasi Raksha Parivar Foundation

Brief on initiative	<p>Vanvasi Raksha Parivar Foundation is a registered social service organization working in tribal areas of rural India. The organization focuses on improving the lives of tribal people and their families through initiatives that promote livelihood development, minimize the issue of hunger in rural areas and provide access to education.</p> <p>Mankind Pharma provided Vanvasi Raksha Parivar Foundation with a grant of 1.51 crores in 2023-2024 for multiple educational initiatives.</p>
Location	Rajasthan & Odisha
Period	2022-2023
Grant allocated	1.51 crore
Objectives of initiative	<ul style="list-style-type: none">• To enhance access to quality education for underprivileged children in rural Rajasthan and Odisha.• To facilitate infrastructure development by constructing school buildings to ensure sustainable educational opportunities for future generations.

7.1 About the initiative

Vanvasi Raksha Parivar Foundation is a registered social service organization working in tribal areas of rural India. It is a campaign for the cultural revolution of tribal India. It is an associate social service organization of 'Ekal Abhiyan' whose main objective is to work for the cultural, social, economic and educational upliftment of the forest people living in the remote mountainous tribal areas and forest areas of the country and to create positive awareness in the society through culture and education. The organization believes that efforts have to be made to bring change.

Vanvasi Raksha Parivar Foundation works into bringing the interests of the forest captives into the mainstream of the country, along with comprehensive thinking about the forest dwellers. They also bring forward the efforts of the urban society for service and cooperation with the tribal society and work among the forest captives for awareness of their rights, self-reliance and health.

The organization focuses on improving the lives of tribal people and their families through initiatives that promote livelihood development, minimize the issue of hunger in rural areas and provide access to education. The foundation believes that these efforts will empower tribal people to break the cycle of poverty and achieve self-sufficiency.

Their goal includes establishment of Sanskar centers in 2 lakhs forest dwelling tribal villages, connecting families to Vanvasi Raksha Parivar Yojana involving majorly women and youth, connecting and energizing 40 crore forest dwellers with the urban society, organizing cultural and religious programs, and organizing forest tours to bring urban society closer to rural areas.

Mankind Pharma provided Vanvasi Raksha Parivar Foundation with a grant of 1.51 crores in 2023-2024 for multiple educational initiatives.

Location of initiative: Rajasthan & Odisha

7.2 Findings

- Out of the total grant, 51 lakhs were utilized for operations in 90 Pratibha Vikas Kendras established by the organization in Banswara district of Rajasthan.
- The Pratibha Vikas Kendras or centres are run by Vanvasi Raksha Parivar Foundation where they provide free coaching to school going children with regular school syllabus and additionally, give lessons on physical activity/yoga and moral values.
- Each centre comprises of about 25-30 students.
- In operations, the centres utilized the funds in teacher deployment, and provision of free supplies like pencils, erasers and notebooks to the students.
- The rest 1 crore was utilized for construction of school building in Rengali village in Odisha to cater to the educational needs of the children in the vicinity, and operationalization of 37 Kendras in Banswara, Rajasthan.
- The school, called Saraswati Shishu Mandir, consists of Grades from 1 to 8.
- The initiatives aim to enhance educational opportunities for underprivileged children, focusing on both academic and holistic development through the provision of free coaching and infrastructure development in rural areas of Rajasthan and Odisha.

7.3 Impact created

Impacted lives of 3100-3800 children via provision of free coaching in Rajasthan

Impacted lives of children in Odishan via provision of quality education from Class 1 to 8

7.4 Conclusion

In conclusion, the allocation of grants by the organization has been directed towards two primary initiatives: the operational support to Pratibha Vikas Kendras in Banswara district, Rajasthan, and the construction of a school building in Rengali village, Odisha. Through the utilization of grant provided, the Pratibha Vikas Kendras have been able to provide valuable educational support to school-going children, focusing not only on academic curriculum but also on physical activity/yoga and moral values. With an average of 25-30 students per center, resources were efficiently distributed, including teacher deployment and provision of essential supplies. Additionally, the construction of Saraswati Shishu Mandir in Odisha underscores the commitment to enhancing educational infrastructure, offering education from Grades 1 to 8. Overall, these initiatives reflect a concerted effort towards holistic education and community development in both Rajasthan and Odisha.

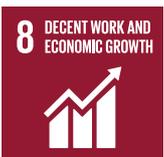
7.5 Glimpses from the Field

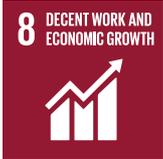




Sustainable Development Goals (SDGs) Alignment

Table 4: SDGs linked to the initiatives supported by Mankind Pharma

Initiative	SDGs Linked
Support to the Tata Memorial Cancer Hospital	<p>Goal 3: Ensure healthy lives and promote well-being for all at all ages</p> <p>Goal 9: Enhance scientific research and upgrade the technological capabilities of industrial sectors</p>  
Support to the J C Juneja Hospital	<p>Goal 3: Ensure healthy lives and promote well-being for all at all ages</p> <p>Goal 10: Reduced Inequalities by empowering and promoting the social, economic, and political inclusion of all</p>  
Support to VSPM Academy	<p>Goal 3: Ensure healthy lives and promote well-being for all at all ages</p> <p>Goal 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</p>  
Scholarship support to Undergraduate students at Ashoka University	<p>Goal 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</p> <p>Goal 8: Decent Work and Economic Growth; substantially reduce the proportion of youth not in employment, education, or training</p> <p>Goal 10: Reduced Inequalities by empowering and promoting the social, economic, and political inclusion of all</p>   
Support for Educational Infrastructure Development to Shanti Devi Murlidhar Society	<p>Goal 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</p> <p>Goal 9: Enhance scientific research and upgrade the technological capabilities of industrial sectors</p>  

<p>Support for educational initiative to Shri Madhav Jan Sewa Nayas</p>	<p>Goal 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</p> <p>Goal 8: Decent Work and Economic Growth; substantially reduce the proportion of youth not in employment, education, or training</p> <p>Goal 9: Enhance scientific research and upgrade the technological capabilities of industrial sectors</p>	  
<p>Support for educational initiative to Vanvasi Raksha Parivar Foundation</p>	<p>Goal 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</p>	

Annexures

Annexure 1: Project wise allocated grant and utilization

Initiative	Grant allocation (in Rs.)	Utilization (in Rs.)
Support to the Tata Memorial Cancer Hospital for research and development and medical treatment	6,00,00,000	6,00,00,000
Support to the J C Juneja Hospital to meet its recurring expenditure	1,80,00,000	1,80,00,000
Support to VSPM Academy	1,00,00,000	1,00,00,000
Scholarship support to Undergraduate students at Ashoka University (International Foundation for Research & Development)	2,00,00,000	2,00,00,000
Support for Educational Infrastructure Development to Shanti Devi Murlidhar Society	1,00,00,000	1,00,00,000
Support for educational initiative to Shri Madhav Jan Sewa Nayas	1,00,00,000	1,00,00,000
Support for educational initiative to Vanvasi Raksha Parivar Foundation	1,51,00,000	1,51,00,000

Annexure 2: Beneficiary tool used for Quantitative survey at J C Juneja Hospital

Consent form for Beneficiaries

Greetings from IPMS. My name is..... On behalf of IPMS, a Delhi based research organization, we are conducting a survey on people who have received/have been receiving services from this hospital.

The hospital gets financial support from Mankind Pharma, an Indian Pharmaceutical Company and the information that you will provide will help us to understand your perspectives on how the services are, your feedback and satisfaction on the services. This information will only be used to understand the impact of support provided by Mankind Pharma and gather recommendations on the support provided.

I request you to kindly participate in the survey. Your participation is voluntary, and let me assure you that all your information will be kept confidential and will not be shared with anyone. The survey will take around 15-20 minutes.

Do you agree to participate in the interview?

1. Yes
2. No

Sr. No	Question	Responses	Logic
A	Basic Information		
Q101	Date of data collection		Auto-entered
Q102	Name of the data collector		
Q103	Phone number of data collector		
B	Background of respondent		
Q201	Name of the respondent	
Q202	Age of the respondent (in completed years)	Between 18 and 65
Q203	Gender of the respondent	1. Male 2. Female	
Q204	Phone number of respondent	10-digit
Q205	Marital status	1. Unmarried 2. Married 3. Divorced/Separated 4. Widow	
Q206	Education	1. Illiterate 2. Primary (Up to Class 5) 3. Class 6 to Class 10 4. Class 11-12 5. Graduate 6. Post Graduate or above	

		1. Below 5000	
		2. INR 5000-10000	
Q208	Average Monthly Income of the household	3. INR 10001-20000	
		4. INR 20001-30000	
		5. INR 30001-40000	
		6. More than 40000	
C	Access to Healthcare services & Satisfaction		
Q301	How long have you been using this hospital's services?	1. Less than 1 year	
		2. Around 1-4 year	
		3. More than 4 years	
Q302	How far is this hospital from your home? (in Kms)	
		A. OPD	
		B. Lab testing	
		C. ENT services	
Q303	What all services have you availed from the hospital? (multiple response)	D. Vision checkups	
		E. Surgery	
		6. Dental Care	
		99. Others - Specify	
Q304	Has this hospital improved your access to essential healthcare services? (considering treatment and services at a reasonable cost)	1. Yes	
		2. No	
Q305	Have you faced any challenges or concerns while availing services?	1. Yes	
		2. No	
Q306	What are the challenges that you have faced?	1. Long waiting hours	
		2. Behavioral issues from the staff	
		3. Communication gap post-checkups	Ask if Q305=1
		4. Language barrier	
		99. Others..... Specify	
Q307	Do you get the hospital services at a reasonable rate?	1. Yes	
		2. No	
Q308	Do you get the prescribed medicine in the hospital at a reasonable rate?	1. Yes	
		2. No	
Q309	How satisfied are you with the quality of services provided by the hospital?	1. Very Satisfied	
		2. Satisfied	
		3. Neutral	
		4. Dissatisfied	
		5. Very Dissatisfied	

<p>Q310</p> <p>How do you rate the following in the scale of 1-5?</p> <p>1. Extremely unhappy</p> <p>2. There's scope of improvement</p> <p>3. Neutral</p> <p>4. Satisfactory</p> <p>5. Excellent</p>	A. Accessibility	
	B. Affordability	
	C. Staff Behaviour	
	D. Sharing of Health information	
	E. Sharing of Health Information	
	F. Effectiveness of the treatment	
	G. Availability of medicines	

Annexure 3: IDI Guideline used with hospital staff (nurse) at J C Juneja Hospital

1. Name and age of the respondent:
2. Designation:
3. Contact number:
4. How many months have you been associated with this hospital? (in months)
5. What services/ facilities does the hospital provide to the community?
(Probe: OPD, counselling, lab testing, vision checkups, ENT services, medicines, surgery, dental check-up, ambulance, emergency & trauma, ICU, NICU, Dialysis, Physiotherapy)
6. On an average, how many patients visit to the hospital in a day?
7. What are the primary health issues or ailments commonly treated among patients?
8. Do the patients come for follow-up in a regular manner, if needed?
9. How do you ensure consistent follow-up care for patients, especially for chronic or long-term conditions?
10. What kind of feedback do you receive from patients?
Note: Also seek for their perception on the impact of the hospital services on the health and well-being of the community.
11. What challenges do you encounter while delivering healthcare services, including logistical, infrastructural, community related challenges?
12. What strategies do you use to mitigate these challenges?
13. Have you encountered any challenges in educating beneficiaries about their health conditions or the importance of regular check-ups?
Note: Ask only if not covered in above mentioned challenges
14. Do you think the contribution of the funding organization towards this hospital actually has impacted the lives of the community? If yes, how?

Annexure 4: IDI Guideline used with hospital manager at J C Juneja Hospital

- 1.Name and age of the respondent:
- 2.Designation:
- 3.Contact number:
- 4.How many months have you been associated with this hospital? (in months)
- 5.In which activities were the funds utilized?
- 6.What services/facilities does the hospital provide?
(Probe: OPD, counselling, lab testing, vision checkups, ENT services, medicines, surgery, dental check-up, ambulance, emergency & trauma, ICU, NICU, Dialysis, Physiotherapy)
- 7.On an average, how many patients visit to the hospital in a day?
- 8.How has the support helped the stakeholders or people or community?
- 9.Do you think there has been any change since these activities? If yes, Mention all the changes.
- 10.What kind of feedback do you receive from patients?
Note: Also seek for their perception on the impact of the hospital services on the health and well-being of the community.
- 11.What challenges do you encounter while managing the hospital?
- 12.What strategies do you use to mitigate these challenges?
- 13.Do you think the contribution of the funding organization towards this hospital actually has impacted the lives of the community? If yes, how?

Annexure 5: Beneficiary tool used for Quantitative survey at Ashoka University

Consent form for Beneficiaries

Greetings from IPMS. My name is..... On behalf of IPMS, a Delhi based research organization, we are conducting a survey on students who have received scholarship from the university.

The university gets financial support from Mankind Pharma, an Indian Pharmaceutical Company and the information that you will provide will help us to understand your perspectives on how the scholarship been helpful. This information will only be used to understand the impact of support provided by Mankind Pharma and gather recommendations on the support provided.

I request you to kindly participate in the survey. Your participation is voluntary, and let me assure you that all your information will be kept confidential and will not be shared with anyone. The survey will take around 15-20 minutes.

Do you agree to participate in the interview?

1. Yes
2. No

Sr. No	Question	Responses	Logic
A	Basic Information		
Q101	Date of data collection		Auto-entered
Q102	Name of the data collector		
Q103	Phone number of data collector		
B	Background of respondent		
Q201	Name of the respondent	
Q202	Age of the respondent (in completed years)	Between 18 and 65
Q203	Gender of the respondent	1. Male 2. Female	
Q204	Phone number of respondent	10-digit
Q205	What is your major?		
Q205_1	In which extra-curricular activities do you participate in?		
Q205_2	Do you also participate in sports activity?	1. Yes.... Specify 2. No	
Q206	Annual family income	1. Below 1.5 lakh 2. Between 1.5-3 lakh 3. Between 3-6 lakh 4. More than 6 lakh	
Q206_1	How did you learn about the scholarship you received? (Check all that apply)	A. University website B. Email notification C. Friend/s D. Faculty recommendation E. Scholarship database Other (please specify)	

Q207	What is the scholarship amount being received (annual)?	
		A. Financially
		B. Career Orientation
Q208	In what way did the scholarship benefit you?	C. Personal Growth
		99.Others (Specify)
		1. Significantly improved
Q209	In your opinion, how has the scholarship affected your academic performance?	2. Improved
		3. No significant change
		4. Declined
Q209_1	Do you believe that the scholarship has positively influenced your career prospects or future goals?	1. Yes.... Specify
		2. No
	To what extent has the scholarship helped alleviate your financial burden with respect to	1. Significantly helped
Q209_2	A. tuition fees,	2. Helped
	B. books,	3. No significant impact
	C. living expenses	4. Not applicable
Q210	What were your challenges before you received the scholarship?	
Q211	Do you have any challenge now after the scholarship?	1. Yes.... Specify
		2. No
Q212	Can you describe your feelings when you first heard of receiving your scholarship?	
Q213	What is the one difference the scholarship has made in your life?	
		1. Very Satisfied
		2. Satisfied
Q216	How satisfied or dissatisfied are you with the scholarship offered?	3. No Response
		4. Partially Dissatisfied
		5. Completely Dissatisfied

Annexure 6: IDI Guideline used with administration at Ashoka University

Dear Sir/Madam,

Thank you for agreeing to participate in this in-depth interview regarding the "Scholarship to UG Students" initiative. The purpose of this interview is to gather insights into the impact of the scholarship program from the perspective of administrators. Your input will be invaluable in evaluating the effectiveness of the initiative.

1. Name of the respondent:
2. Designation:
3. Age of the respondent (in completed years):
4. Contact number:
5. How many months have you been associated with this university? (in months)
6. Can you briefly describe your role within the university?
7. How long have you been involved with the "Scholarship to UG Students" initiative? How many students were provided with the scholarship under this?
8. Could you outline the eligibility criteria and the process of selecting students for the scholarship initiative?
9. How are the scholarship funds allocated and distributed to the selected students?
10. What kind of support services or resources are provided to scholarship recipients to ensure their success?
11. From your perspective, what are the primary benefits that the scholarship initiative has provided to the students?
12. Have you noticed any changes in the academic performance or overall well-being of the scholarship recipients since they received the scholarship?
13. Can you share any success stories or examples of how the scholarship initiative has positively impacted the lives of the students?
14. What are some of the challenges or obstacles that you have encountered in implementing or managing the scholarship initiative and relevant mitigation strategies adopted?
15. Do you envision any changes or expansions to the scholarship initiative in the future?
16. Is there any additional information or insights that you would like to share regarding the initiative?



Submitted by

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